## WHAT IS CLAIMED IS:

- An oil based ink composition for inkjet printer comprising 1. colored resin particles obtained by dispersion polymerization of monofunctional polymerizable monomer (A) monofunctional polymerizable monomer (B) copolymerizable with the monomer (A) having a substituent containing a silicon atom and/or a fluorine atom with coloring component fine particles comprising a surface-treated coloring agent, which are dispersed in a non-aqueous solvent having a dielectric constant of from 1.5 to 20 and a surface tension of from 15 to 60 mN/m at 25 °C, as seed particles, in the presence of a dispersion stabilizer (P) soluble in the non-aqueous solvent and a polymerization initiator.
- 2. The oil based ink composition for inkjet printer as claimed in Claim 1, wherein the surface-treated coloring agent is an organic or inorganic pigment coated with a polymer.
- 3. The oil based ink composition for inkjet printer as claimed in Claim 1, wherein the coloring component fine particles are those dispersed with a pigment dispersant in the non-aqueous solvent and having an average particle diameter of from 0.01 to 1.0  $\mu$ m.
- 4. An electrophotographic liquid developer comprising colored resin particles obtained by dispersion polymerization of a monofunctional polymerizable monomer (A) and a monofunctional polymerizable monomer (B) copolymerizable with

the monomer (A) having a substituent containing a silicon atom and/or a fluorine atom with coloring component fine particles comprising a surface-treated coloring agent, which are dispersed in a non-aqueous solvent having a volume resistivity of  $10^9~\Omega cm$  or more, as seed particles, in the presence of a dispersion stabilizer (P) soluble in the non-aqueous solvent and a polymerization initiator.

- 5. The electrophotographic liquid developer as claimed in Claim 4, wherein the surface-treated coloring agent is an organic or inorganic pigment coated with a polymer.
- 6. The electrophotographic liquid developer as claimed in Claim 4, wherein the coloring component fine particles are those dispersed with a pigment dispersant in the non-aqueous solvent and having an average particle diameter of from 0.01 to 1.0  $\mu\,\mathrm{m}$ .
- 7. A process of producing colored resin particles comprising performing dispersion polymerization of a dispersion comprising a monofunctional polymerizable monomer (A), a monofunctional polymerizable monomer (B) copolymerizable with the monomer (A) having a substituent containing a silicon atom and/or a fluorine atom, coloring component fine particles comprising a surface-treated coloring agent, which are dispersed in a non-aqueous solvent having a dielectric constant of from 1.5 to 20 and a surface tension of from 15 to 60 mN/m at 25 °C, as seed particles, and a dispersion stabilizer (P)

soluble in the non-aqueous solvent in the presence of a polymerization initiator.

- 8. The process of producing colored resin particles as claimed in Claim 7, wherein the surface-treated coloring agent is an organic or inorganic pigment coated with a polymer.
- 9. The process of producing colored resin particles as claimed in Claim 7, wherein the coloring component fine particles are those dispersed with a pigment dispersant in the non-aqueous solvent and having an average particle diameter of from 0.01 to 1.0  $\mu$ m.